

GOVERNMENT RELATIONS

JCTFVA FY24



TOP FOCUS AREAS

- **Relationship Development.** Gain access and build rapport with influential community leaders, government officials and other partners on public policy issues.
- **Community Engagement.** Demonstrate our value by engaging in relevant community issues, be they social, cultural or business.
- **Partnership.** Support partner initiatives that result in long-term goodwill and favorable reputation for Enterprise Holdings Inc.
- **Collaboration.** Facilitate collaboration between field operations and corporate to enhance key community relationships.

FY24 COMPANY GOALS

1. Focus on grassroots program and initiatives in your community/market.
2. Increase participation in the PAC campaign (specifically what level of PAC participation or improvement over prior year you expect). For groups outside the US, where PAC participation is not permitted, a second goal is: Strategically integrate your community service activities with your grassroots program.